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Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, D.C. 20554

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In the Matter of

Amendment of Section 73.202(b)  
Table of Allotments  
FM Broadcast Stations  
(Parker, Arizona)

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)  
)

MB Docket No. 04-252  
RM-10862

Federal Communications Commission  
Office of Secretary

AUG 30 2004

To: The Secretary, FCC  
Attn: Assistant Chief, Media Bureau

**COUNTERPROPOSAL**

3 Point Media - Prescott Valley, LLC ("3 Point"), the assignee of KKLD(FM), Prescott Valley, Arizona,<sup>1</sup> joined by W Grant Hafley, licensee of Station KKLD, by their respective counsel, hereby submit this counterproposal to the *Notice of Proposed Rule Making*, DA 04-2068 (rel. July 9, 2004) in the above-captioned proceeding. 3 Point proposes to upgrade KKLD from Channel 252C2 to 252C, relocate the station to a new transmitter site, and change its community of license from Prescott Valley to Mayer, Arizona, as its first local service. In order to accomplish this modification, the following changes to the FM Table of Allotments are requested (listed alphabetically):

Community	Channel	
	Existing	Proposed
Ajo, AZ (vacant)	252A	295A
Mayer, AZ	---	252C
Miami, AZ	252A	270A
Prescott Valley, AZ	252C2	---

<sup>1</sup> On June 6, 2002, the Commission granted an application to assign the license of KKLD to 3 Point. File No. BALH - 20020322AAJ.

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## **I. PRELIMINARY MATTERS**

1. As will be discussed further herein, only one other operating station, KQSS, Miami, Arizona, needs to make changes to its facilities in order to achieve this class C upgrade. The licensee of that station, William D. Taylor, has entered into an agreement with 3 Point for reimbursement of expenses for the changes, and has furnished a statement consenting to the modifications. *See Exhibit A.* 3 Point commits to reimburse the licensee for the changes to the station's facilities in accordance with the Commission's policies. *See Circleville, Ohio*, 8 FCC 2d 159 (1967). If this Counterproposal is granted, 3 Point will apply for Channel 252C at Mayer, Arizona, and construct the authorized facilities.

## **II. CONFLICT WITH THE NPRM**

2. As indicated in the attached Engineering Statement, this proposal conflicts with the *NPRM* which proposes to substitute Channel 252B1 for Channel 230C3 at Parker, Arizona. The conflict arises because Channel 252C at Mayer would be short-spaced to the Parker proposal. *See Exhibit E, Figure 1.* A search of the radio spectrum has not revealed any Class B1 channels that could be allotted in place of Channel 252B1 at Parker. However, there are alternative Class C3 channels available. *See Exhibit E.*

3. This Counterproposal should be preferred under the Commission's priorities over the Parker proposal. This Counterproposal would provide a first local services at Mayer (2000 pop. 1,408), thus furthering Priority 3. By contrast, the *NPRM* proposes merely to improve existing service within the service contour of KRIT(FM), Parker, Arizona, which falls under Priority 4. *See Revision of FM Assignment Policies and Procedures*, 90 FCC 2d 88 (1982).

### **III. COMPLIANCE WITH THE COMMISSION'S TECHNICAL RULES**

#### **A. STATION KKLD, PRESCOTT VALLEY TO MAYER, ARIZONA**

##### **1. Technical Studies**

4. As indicated in the attached channel study, Exhibit E, Figure 1, Channel 252C can be allotted to Mayer in compliance with the Commission's spacing rules provided that changes are made at Miami and Ajo, Arizona, as will be discussed below. From the proposed transmitter site the station will provide a 70 dBu signal to Mayer. *See Exhibit E, Figure 2.*

##### **2. Change in Community of License**

5. In *Amendment of the Commission's Rules Regarding Modification of FM and TV Authorizations to Specify a New Community of License ("Community of License")*, 4 FCC Rcd 4870 (1989), *recon. granted in part*, 5 FCC Rcd 7094 (1990), the Commission stated that in order to grant a change in community of license: (i) the proposed use of the channel must be mutually exclusive with its current use; (ii) the existing community of license must retain local service; and (iii) the proposed arrangement of allotments must be preferred over the existing arrangement under the Commission's allotment priorities.

6. Here, the attached channel study, Figure 1, demonstrates that the proposed allotment of Channel 252C at Mayer is mutually exclusive with the current allotment of Channel 252C2 at Prescott Valley. Prescott Valley will retain existing service from Stations KPPV(FM) and KQNA(AM). Thus, the comparison is between a first local service at Mayer (Priority 3) and a third local service at Prescott Valley (Priority 4). *Revision of FM Assignment Policies and Procedures, supra*. Mayer is not located in an Urbanized Area and the proposed 70 dBu contour will not reach any Urbanized Area.

7. Mayer, Arizona is a "community" for allotment purposes. Mayer is listed in the 2000 U.S. Census with a population of 1,408. *See Exhibit B.* Mayer has its own zip code

(86333), and its own fire department and water district. The United States Postal Service operated the Mayer Main Post Office in Mayer. It also has the Mayer Justice Court and its own Justice of the Peace. The town was established in 1881 by Joseph Mayer as a stagecoach stop for Wells Fargo. Mayer rapidly became a trading center. *See Exhibit B.*

8. There are nine different places of worship in Mayer including Church of Jesus Christ of Latter Day Saints, First Baptist Church, Mayer Assembly of God, Mayer Community Church, Mountain of Faith Lutheran Church and St. Joseph's Catholic Church. *See Exhibit B.*

9. Mayer has a public library. The community of Mayer is part of the Mayer Unified School District No. 43, which consists of two elementary, two junior high and one high school. The high school and one elementary school are located in Mayer. Water is provided by the Mayer Water Company. The Mayer Fire Department provides local fire protection service. There is an office of the Arizona Public Service Company, which provides electricity to residents of Arizona, in Mayer. The Mayer Daze Celebration is held the first Saturday in June and includes a parade and barbecue. *See Exhibit B.*

10. Mayer is served by the Mayer Chamber of Commerce, and has dozens of businesses, including a bank, several working ranches (including the Horseshoe Ranch), gas stations, motels and bed and breakfasts, a construction company, the Mayer Barber Shop, Mayer Child Day Care Center, and Mayer Market Antique Shops. It is also the home of the Orme School which is a boarding "prep school." *See Exhibit B.*

11. The allotment of Channel 252C to Mayer will result in a net gain in 60 dBu service to 1,833,650 people and 17,914 square kilometers. *See Exhibit E, Figure 3.* All portions of the loss area will retain five or more reception services, and is thus considered well-served. *See Nogales, Vail, and Patagonia, Arizona, 16 FCC Rcd 20515 at note 13 (2001).*

## **B. STATION KQSS, MIAMI, ARIZONA**

12. In order for Channel 252C to be allotted to Mayer, Station KQSS, currently operating on Channel 252A, must be modified to operate on Channel 270A and its transmitter site relocated. Channel 270A can be allotted at new coordinates with no further changes to the FM Table of Allotments. *See Exhibit E, Figure 5.* From the new coordinates, the station will place a 70 dBu contour over all of Miami. *See Figure 6.* There will be a small net gain in the population served. *See Figure 7.* The licensee of KQSS, William D. Taylor, has furnished a statement consenting to the proposed modifications. *See Exhibit A.* 3 Point reiterates that it will reimburse the licensee for the costs of the modifications according to Commission policies.

## **C. VACANT CHANNEL 252A, AJO, ARIZONA**

13. One further change is necessary in order to allot Channel 252C at Mayer. The vacant Channel 252A allotment at Ajo, Arizona must be changed to a different channel. Many equivalent channels are available. 3 Point proposes that Channel 295A be substituted for 252A at Ajo. *See Exhibit E, Figure 8.* The Ajo allotment is not one of the FM allotments proposed to be auctioned in Auction No. 37, and hence this Counterproposal is not subject to the freeze currently in effect on modifications to certain vacant allotments.

## **IV. CONCLUSION**

This counterproposal will provide a first local service at Mayer, Arizona, and will result in a substantial overall gain in radio service to the public. Although it conflicts with the petitioner's request for a different channel at Parker, 3 Point urges the Commission to adopt this counterproposal in its entirety.

Respectfully submitted,

W. GRANT HAFLEY

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August 30, 2004

**Engineering Statement  
In Support of a  
Counterproposal  
MB Docket 04-252**

**General**

W. Grant Hafley, licensee of KKLD(FM), and 3 Point Media-Prescott Valley, LLC, assignee of KKLD(FM), (herein referred to as "KKLD") hereby files the instant counterproposal to the Petition for Rule Making in MB Docket 04-252. The PRM seeks to change the channel of KRIT(FM), channel 230C3, Parker, Arizona, to channel 252B1.

The instant counterproposal is mutually exclusive with that PRM.

The instant counterproposal seeks the following modifications to the Table of Allotments:

<b><u>City, State</u></b>	<b><u>Current</u></b>	<b><u>Proposed</u></b>
Prescott Valley, AZ	252C2, 294C2	294C2
Mayer, AZ	-----	252C
Miami, AZ	252A	270A
Ajo, AZ	252A	295A

**Engineering Exhibits Explained**

In order to allocate channel 252C at Mayer, fully spaced allocation coordinates must be available. Exhibit E, Figure 1 is an allocation study showing that fully spaced coordinates are available for channel 252C at Mayer once modifications are made to KQSS, channel 252A, at Miami, Arizona and the vacant allocation of channel 252A at Ajo, Arizona. The allocation of channel 252C at Mayer is mutually exclusive the PRM in MB Docket 04-252. Exhibit E, Figure 2 demonstrates that the proposed channel 252C allocation site covers 100% of Mayer with a hypothetical class C 70 dBu contour. Exhibit E, Figure 3 is a gain/loss study that demonstrates the significant increase both in

area and population that will be receiving a new aural service. Since a city of license change is proposed and loss area is created, Exhibit E, Figure 4 is a remaining services study that shows all points inside the loss area will continue to receive at least 5 other aural services.

The allocation of channel 252C at Mayer requires modification of channel 252A (KQSS) at Miami, Arizona. As a result, channel 270A is substituted for channel 252A with a site modification. Exhibit E, Figure 5 shows that channel 270A at Miami is fully spaced, and Exhibit E, Figure 6 is a hypothetical class A 70 dBu contour that covers 100% of the community of Miami. Exhibit E, Figure 7 is gain/loss study that results from the proposed site modification.

Another spectrum modification needed to allocate channel 252C at Mayer is a substitution for the vacant allotment on channel 252A at Ajo, Arizona. Channel 295A is fully spaced at Ajo without the need for a site modification. This is demonstrated in Exhibit E, Figure 8.

### **Conclusion**

A search was conducted for an alternative class B1 channel for KRIT(FM) at Parker, and no available channel was found. However, channels 247C3 and 299C3 are possible at Parker (with site modifications).

As a result of the instant counterproposal, Mayer, Arizona (population 1,408) will receive a new first local service. In addition, a net of 1,834,119 persons will receive a new aural service that will cover a net area of 17,914 square kilometers. These merits easily outweigh the proposed channel change at Parker, Arizona in MB Docket 04-252.



**Statement of the Consultants**

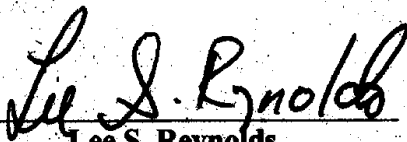
The instant engineering statement was prepared for W. Grant Hafley and 3 Point Media-Prescott Valley, LLC ("KKLD") and supports a counterproposal to MB Docket 04-252. It was developed by Reynolds Technical Associates ("RTA") and may not be used for purposes other than submission to the Commission by RTA.

It may not be reproduced in its entirety, or in part, by anyone (other than from the Commission) without the written consent of RTA.

It is prepared for KKLD under contractual agreement, and its certification by RTA is used accordingly. If KKLD fails in their contractual obligation, RTA reserves the right to withdraw its certification.

The information in this application is compiled from the most recent Commission and outside data. RTA is not responsible for errors resulting from incorrect data or unpublished rule and procedure changes.

For RTA:

  
Lee S. Reynolds

August 30<sup>th</sup>, 2004

12585 Old Highway 280 East, Suite 102  
Chelsea, Alabama 35043  
(205) 618-2020

# **Engineering Statement in Support of a Counterproposal MB Docket 04-252**

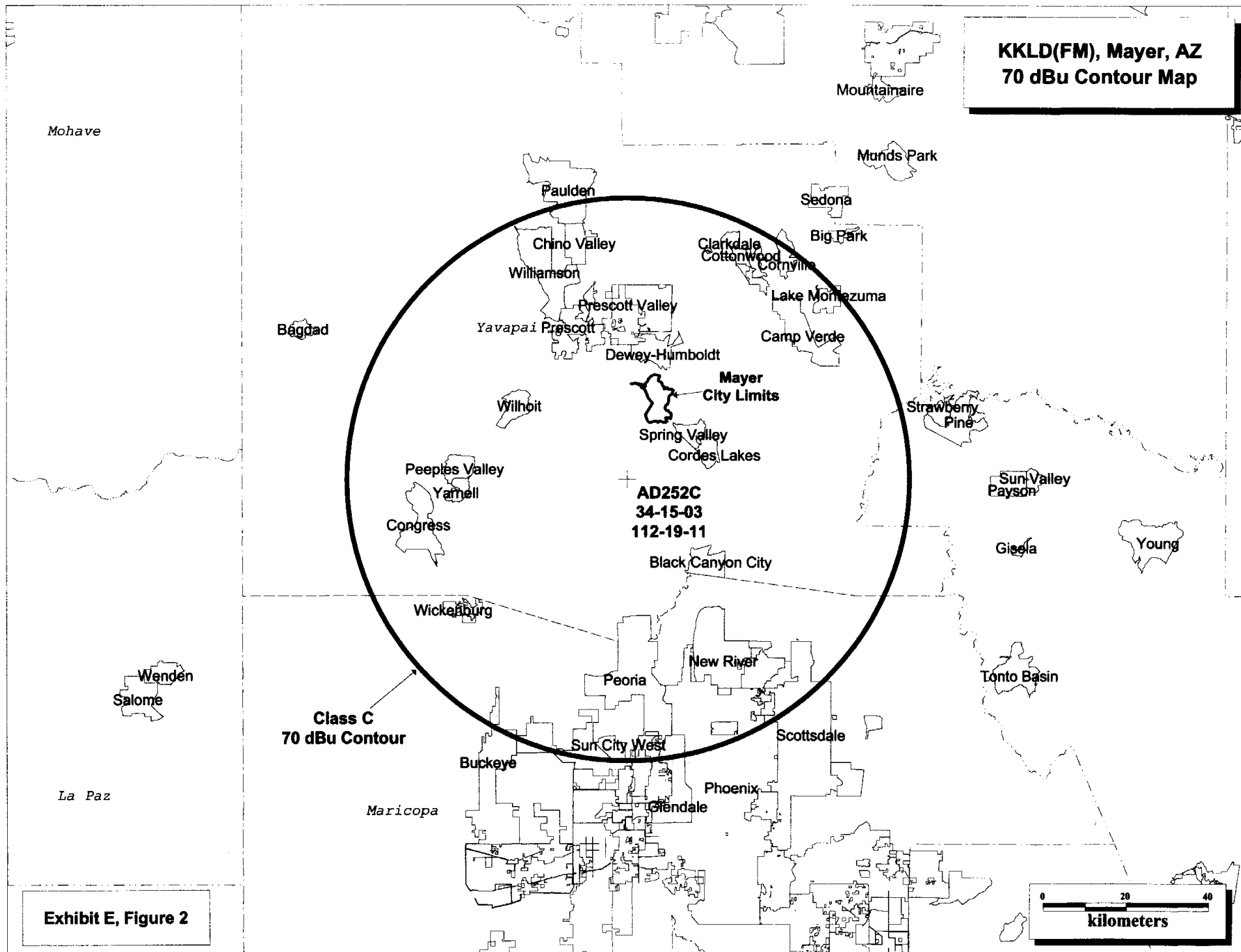
## **Channel 252C at Mayer, AZ Allocation Study**

REFERENCE  
34 15 03 N  
112 19 11 W

CLASS = C  
Current Spacings  
----- Channel 252 - 98.3 MHz -----

DISPLAY DATES  
DATA 08-18-04  
SEARCH 08-25-04

Call	Channel	Location	Dist	Azi	FCC	Margin
<b>KKLD</b>	<b>LIC 252C2</b>	<b>Prescott Valley</b>	<b>AZ 51.81</b>	<b>21.0</b>	<b>249.0</b>	<b>-197.19</b>
Of no concern: Licensed coordinates of KKCD						
<b>RADD</b>	<b>ADD 252B1</b>	<b>Parker</b>	<b>AZ 177.83</b>	<b>272.3</b>	<b>259.0</b>	<b>-81.17</b>
<b>RADD</b>	<b>ADD 252B1</b>	<b>Parker</b>	<b>AZ 177.83</b>	<b>272.3</b>	<b>259.0</b>	<b>-81.17</b>
<b>RADD</b>	<b>ADD 252B1</b>	<b>Parker</b>	<b>AZ 179.70</b>	<b>270.4</b>	<b>259.0</b>	<b>-79.30</b>
Of note: Instant counterproposal filed is MX with channel 252B1 at Parker, AZ						
<b>KQSS.C</b>	<b>CP 252A</b>	<b>Miami</b>	<b>AZ 168.59</b>	<b>123.4</b>	<b>226.0</b>	<b>-57.41</b>
<b>KQSS</b>	<b>LIC 252A</b>	<b>Miami</b>	<b>AZ 168.59</b>	<b>123.4</b>	<b>226.0</b>	<b>-57.41</b>
Of concern: Channel 270A substituted at Miami, AZ for use by KQSS						
<b>DKTTZ</b>	<b>VAC 252A</b>	<b>Ajo</b>	<b>AZ 214.20</b>	<b>193.8</b>	<b>226.0</b>	<b>-11.80</b>
Of concern: Channel 295A substituted at Ajo, AZ						
<b>KUPD</b>	<b>LIC 250C</b>	<b>Tempe</b>	<b>AZ 104.52</b>	<b>166.9</b>	<b>105.0</b>	<b>-0.48</b>
<b>KKLT</b>	<b>LIC 254C</b>	<b>Phoenix</b>	<b>AZ 104.55</b>	<b>166.9</b>	<b>105.0</b>	<b>-0.45</b>
<b>KOHT</b>	<b>LIC-N 252A</b>	<b>Marana</b>	<b>AZ 230.12</b>	<b>149.9</b>	<b>226.0</b>	<b>4.12</b>
<b>KOHT.C</b>	<b>CP -N 252A</b>	<b>Marana</b>	<b>AZ 230.92</b>	<b>150.1</b>	<b>226.0</b>	<b>4.92</b>



Area = 18,684 sq. km  
Area = 770 sq. km  
Gain = 1,834,141  
Loss = 491

**KKLD(FM), Mayer, AZ  
Gain/Loss Study Map**

Coconino

Yavapai

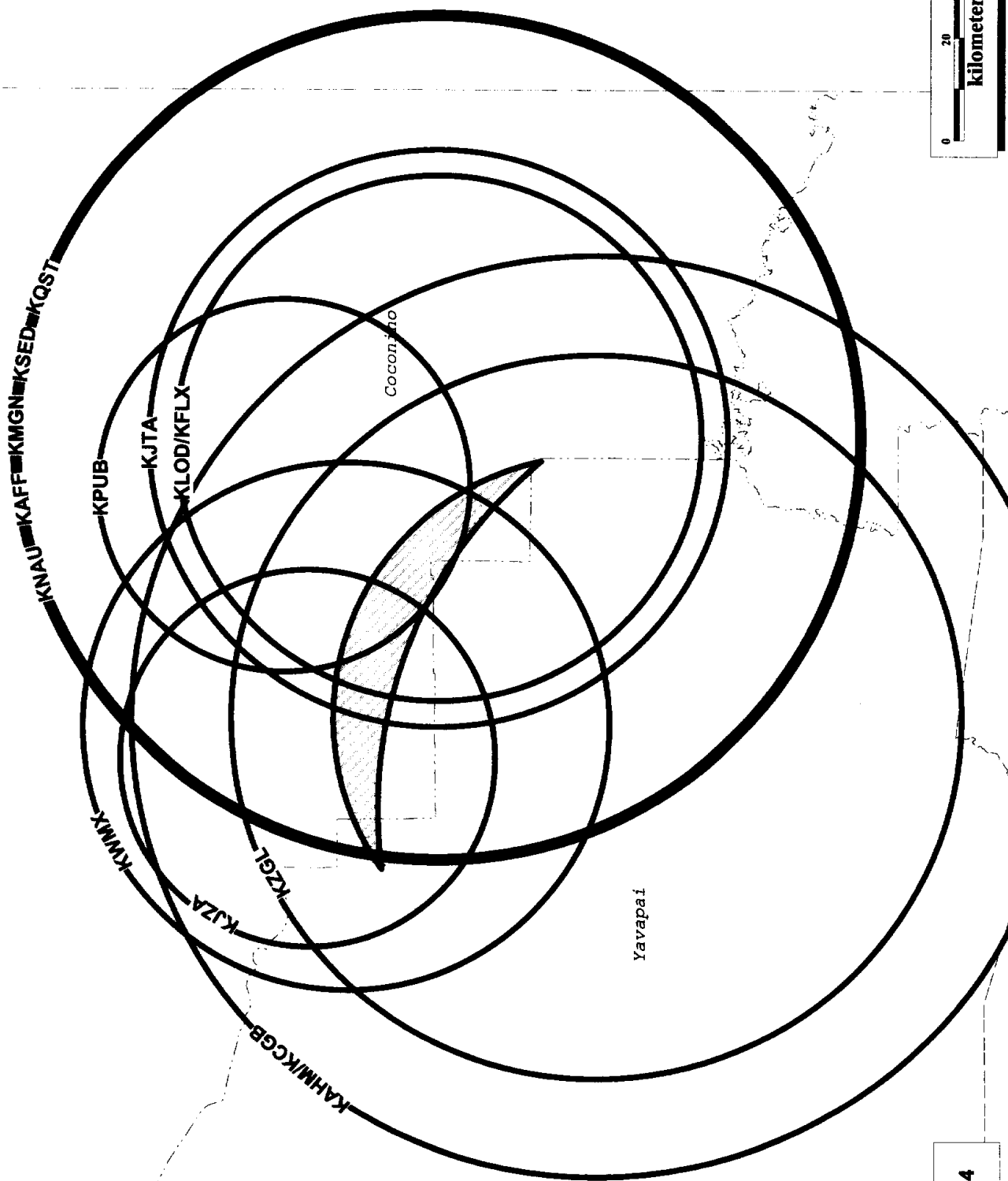
**GAIN AREA**

Maricopa

**LOSS AREA**

0 20 40  
kilometers

**KKLD(FM), Mayer, AZ**  
**Remaining Services Study**



**Exhibit E, Figure 4**

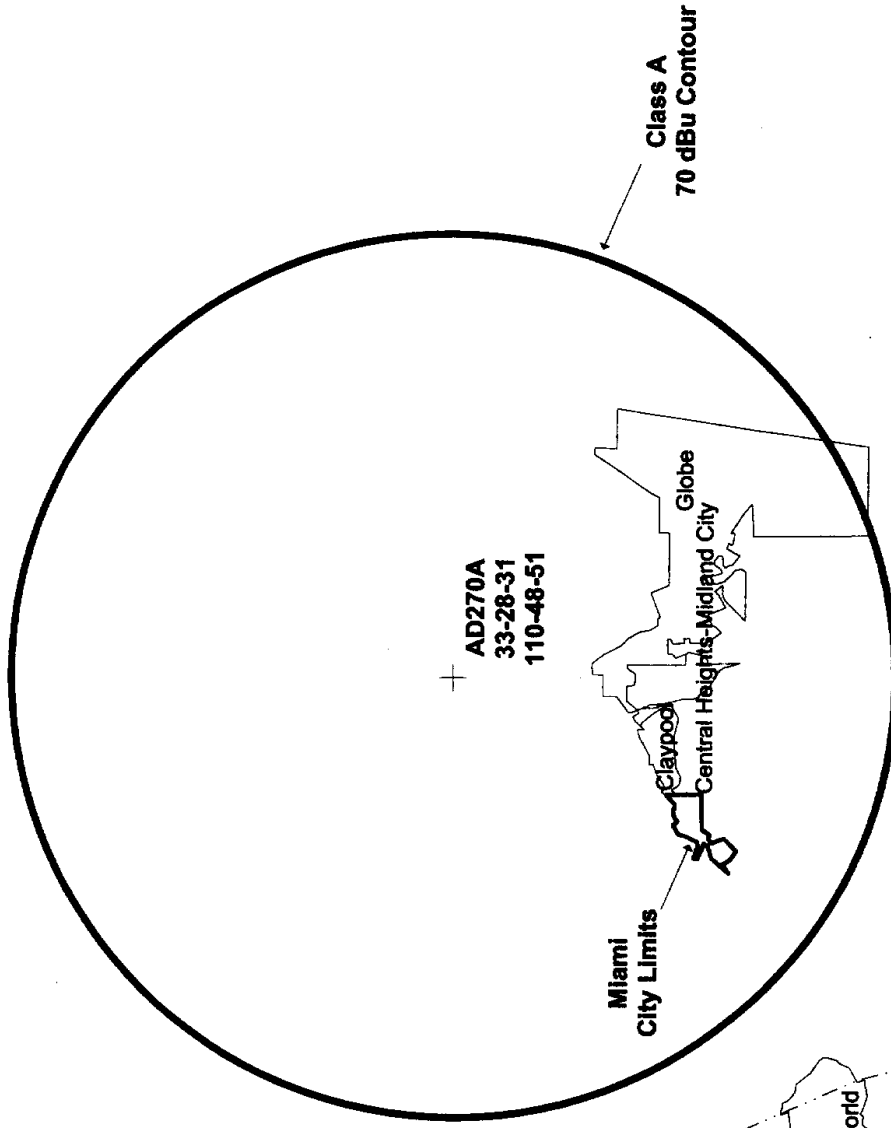
# Engineering Statement in Support of a Counterproposal MB Docket 04-252

## Channel 270A at Miami, AZ Allocation Study

REFERENCE		DISPLAY DATES
33 28 31 N	CLASS = A	DATA 08-18-04
110 48 51 W	Current Spacings	SEARCH 08-25-04
----- Channel 270 - 101.9 MHz -----		

Call	Channel	Location	Dist	Azi	FCC	Margin
KCMT.A	APP-Z 271C1	Oro Valley	AZ 132.85	188.3	133.0	-0.15
KCMT	LIC-Z 271C1	Oro Valley	AZ 132.85	188.3	133.0	-0.15
KQAZ	LIC-Z 269C1	Springerville	AZ 142.66	52.4	133.0	9.66
KAHM	LIC 271C	Prescott	AZ 180.36	318.7	165.0	15.36
KZON	LIC 268C	Phoenix	AZ 117.25	262.5	95.0	22.25
KNIXFM	LIC 273C	Phoenix	AZ 117.40	262.6	95.0	22.40
ALLO	270C	Sonoita	SO 250.87	225.0	210.0	40.87

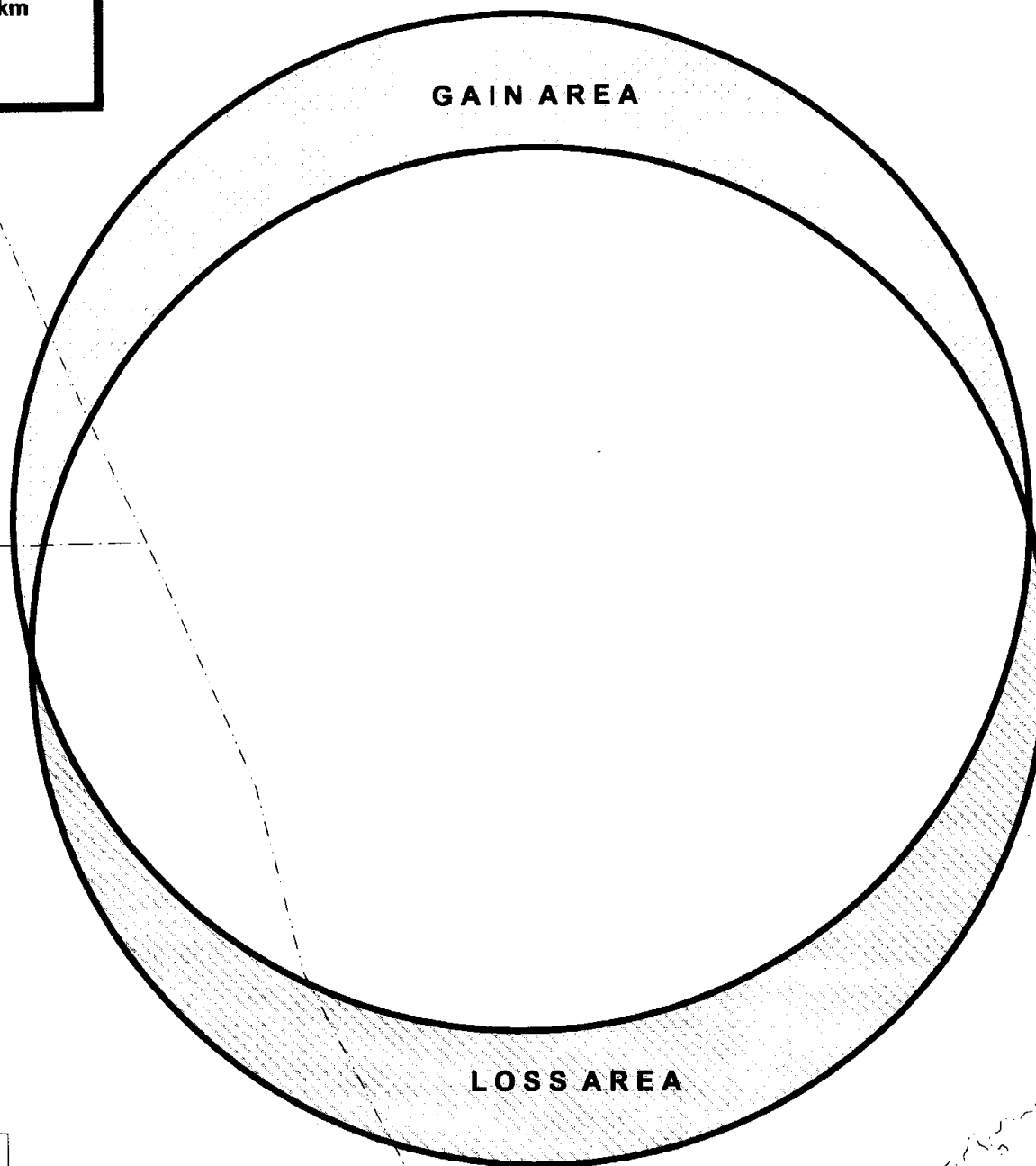
**KQSS(FM), Miami, AZ  
70 dBu Contour Map**



**Exhibit E, Figure 6**

Gain Area = 423 sq. km  
Loss Area = 423 sq. km  
Pop. Gain = 647  
Pop. Loss = 98

**KQSS(FM), Miami, AZ**  
**Gain/Loss Study Map**



**Exhibit E, Figure 7**



# Engineering Statement in Support of a Counterproposal MB Docket 04-252

## Channel 295A at Ajo, AZ Allocation Study

REFERENCE						DISPLAY DATES			
32 22 27 N			CLASS = A			DATA 08-18-04			
112 51 49 W			Current Spacings			SEARCH 08-25-04			
----- Channel 295 - 106.9 MHz -----									
Call		Channel		Location		Dist	Azi	FCC	Margin
-----									
RDEL	DEL	295A	Buckeye	AZ	121.87	11.6	115.0	6.87	
KDVA	LIC	295A	Buckeye	AZ	121.87	11.6	115.0	6.87	
RADD	ADD	296C1	Peoria	AZ	153.54	27.7	133.0	20.54	
RADD	ADD	295C3	Wenden	AZ	175.39	336.3	142.0	33.39	
-----									

# EXHIBIT A

Consent Statement of Licensee

**EXHIBIT A**

**Station KQSS(FM)  
Miami, Arizona**

William D. Taylor, licensee of radio broadcast station KQSS(FM), Miami, Arizona, ("Licensee"), hereby agrees to, authorizes and supports a change in the facilities of KQSS(FM) to change the assigned channel of KQSS from Channel 252A to Channel 270A and the change in the reference coordinates for the substituted channel to Latitude 33-28-31, Longitude 110-48-51. Licensee agrees to file and prosecute an application to implement the above-described change in its facilities if the Commission should approve an amendment to the Table of Allotments for Station KQSS. Licensee understands and agrees that this statement may be used in a filing with the Federal Communications Commission and hereby authorizes its use for that purpose.

I verify that this statement is true and accurate to the best of my knowledge, information and belief and is made in good faith.

**Licensee: William D. Taylor**



Executed this 30 day of August, 2004

# EXHIBIT B

Community of Mayer, Arizona



# U.S. Census Bureau

## American FactFinder

### FACT SHEET

#### Mayer CDP, Arizona

#### Highlights from the Census 2000 Demographic Profiles:

General Characteristics - show more >>					
	Number	Percent	U.S.		
Total population	1,408	100.0	100%	map	brief
Male	701	49.8	49.1%	map	brief
Female	707	50.2	50.9%	map	brief
Median age (years)	43.7	(X)	35.3	map	brief
Under 5 years	70	5.0	6.8%	map	
18 years and over	1,075	76.3	74.3%		
65 years and over	267	19.0	12.4%	map	brief
One race	1,378	97.9	97.6%		
White	1,321	93.8	75.1%	map	brief
Black or African American	0	0.0	12.3%	map	brief
American Indian and Alaska Native	17	1.2	0.9%	map	brief
Asian	3	0.2	3.6%	map	brief
Native Hawaiian and Other Pacific Islander	0	0.0	0.1%	map	brief
Some other race	37	2.6	5.5%	map	
Two or more races	30	2.1	2.4%	map	brief
Hispanic or Latino (of any race)	126	8.9	12.5%	map	brief
Average household size	2.41	(X)	2.59	map	brief
Average family size	2.94	(X)	3.14	map	
Total housing units	714	100.0	100.0%	map	
Occupied housing units	585	81.9	91.0%		brief
Owner-occupied housing units	443	75.7	66.2%	map	
Renter-occupied housing units	142	24.3	33.8%	map	brief
Vacant housing units	129	18.1	9.0%	map	
Social Characteristics - show more >>					
	Number	Percent	U.S.		
Population 25 years and over	1,008	100.0			
High school graduate or higher	789	78.3	80.4%	map	brief
Bachelor's degree or higher	123	12.2	24.4%	map	
Civilian veterans (civilian population 18 years and over)	219	20.0	12.7%	map	brief
Disability status (population 21 to 64 years)	237	30.5	19.2%	map	brief
Foreign born	57	4.1	11.1%	map	brief
Now married (population 15 years and over)	628	54.8	54.4%		brief
Speak a language other than English at home (5 years and over)	145	10.7	17.9%	map	brief
Economic Characteristics - show more >>					
	Number	Percent	U.S.		
In labor force (population 16 years and over)	552	49.2	63.9%		brief
Mean travel time to work in minutes (population 16 years and over)	25.1	(X)	25.5	map	brief
Median household income (dollars)	28,412	(X)	41,994	map	
Median family income (dollars)	33,988	(X)	50,046	map	
Per capita income (dollars)	14,297	(X)	21,587	map	
Families below poverty level	56	14.1	9.2%	map	brief
Individuals below poverty level	268	19.1	12.4%	map	
Housing Characteristics - show more >>					
	Number	Percent	U.S.		
Single-family owner-occupied homes	220	100.0			brief
Median value (dollars)	74,000	(X)	119,600	map	brief
Median of selected monthly owner costs	(X)	(X)			brief
With a mortgage	777	(X)	1,088	map	
Not mortgaged	225	(X)	295		



## ZIP Code Lookup

### All ZIP Code™ Results for City/Town

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MAYER AZ is associated with the following ZIP Code(s):

**ZIP Codes**

86333

**ZIP Code Status**ACCEPTABLE (DEFAULT)**ZIP Code Type**STANDARD[New Search for ZIP Code >](#)

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## ► Post Office Locator

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**Mayer Main Office**, 12795 E Central Ave, Mayer, AZ 86333[Plan Route >](#)**Regular Business Hours:**

Week Days 08:00AM-04:00PM

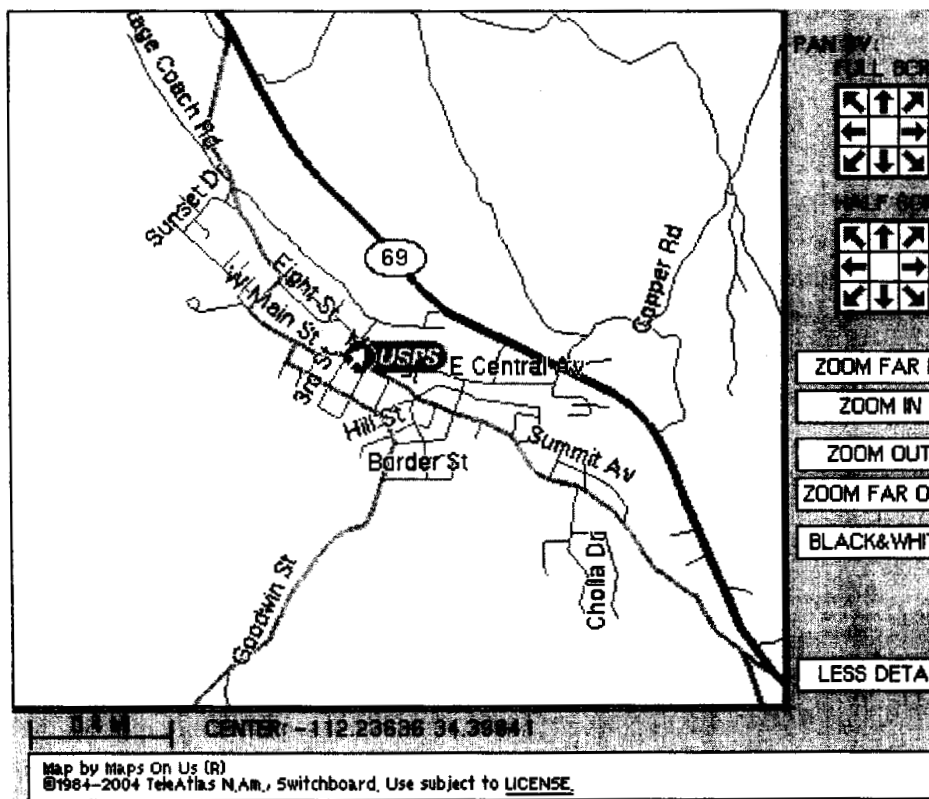
**Latest Collection at Post Office:**

Week Days 04:00PM

Saturday 02:15PM

**Phone:** 928-632-7333

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# MAYER

## Community Profile

### Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Mayer located 25 miles northwest of Prescott was founded Joseph Mayer, who established a store and saloon in addition to a Wells Fargo Stage station along the stage line between Phoenix and Prescott. Mayer rapidly became a trading center for the surrounding agricultural and mining areas. The area also includes Cordes Lakes, Spring Valley, Poland Junction, Orme School and Crown King and Arcosanti. The community is unincorporated.

FOUNDED: 1881

COUNTY: Yavapai County

DISTANCE TO PHOENIX: 70 miles

HIGHWAYS: I-17

INCORPORATED: No

ELEVATION: 4,400 feet

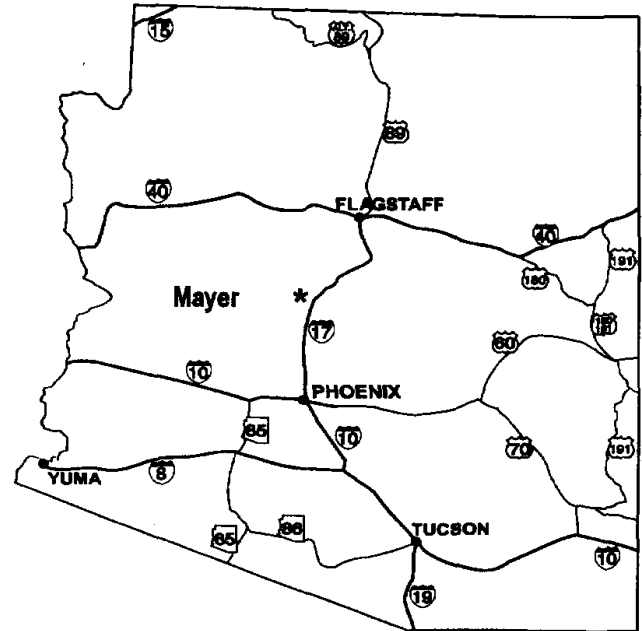
DISTANCE TO TUCSON: 190 miles

### POPULATION

	1990	2000	2003
Mayer	1,283	1,408	1,571
Yavapai County	107,714	167,517	186,885
Arizona	3,665,228	5,130,632	5,629,870

Sources: Arizona Department of Economic Security and U.S. Census Bureau.

Note: 2003 estimate based on county growth rate.



### PRINCIPAL ECONOMIC ACTIVITIES

Major sources of employment include state & county government; cattle ranching; and small farms along the Agua Fria River. There are a few small mines operating nearby. A number of people moving into the area are opening owner-operated businesses.

#### County Employment

	2003
Construction	5,425
Educational & Health Svcs	8,175
Financial Activities	1,850
Government	10,750
Leisure & Hospitality	6,950
Manufacturing	3,175
Natural Resources & Mining	950
Professional & Business Svcs	4,075
Trade, Transportation & Utilities	10,025

Sources: Arizona Department of Economic Security

Figures are organized under the North American Industrial Classification System (NAICS).

### LABOR FORCE DATA

	2000
Civilian Labor Force	552
Unemployed	48
Unemployment Rate	8.7%

Source: U.S. Census Bureau.

#### Growth Indicators

	1990	2000	2003
Net Assessed			
Valuation (\$)	11,115,363	16,473,320	21,989,370

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation

### SCENIC ATTRACTIONS

Located nearby is Prescott National Forest with such attractions as abandoned frontier towns along Turkey Creek. Horse Thief Basin is a summer vacation resort area in a cool mountain setting. Other attractions include former gold camps and ghost towns, such as Jerome. The area offers a number of cabins and dude ranches. The Turquoise Triangle and other routes provide scenic drives. Other activities include winter sports, fishing at Lynx Lake, and hunting for antelope, deer, turkey, and javalina. Two popular activities are rockhunting and gold panning in streambeds and washes. Mayer Daze Celebration is held the first Saturday in June and includes a parade and barbecue. Located 10 miles east, Arcosanti is an experiment in constructing a functioning example of an alternative urban landscape.



# MAYER

## Community Profile

### TAXES

<u>Property Tax Rate</u>	<u>1990</u>	<u>2000</u>	<u>2003</u>
Elem/High School	7.11	4.20	4.24
City/Fire District	2.07	2.67	3.00
Countywide	5.14	4.18	4.46
Total	\$14.32	\$11.05	\$11.70

Sources: Arizona Tax Research Foundation  
Note: Tax rate per \$100 assessed valuation.

### Sales Tax Rate

City	0.00%
County	0.70%
State	5.60%

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

### COMMUNITY FACILITIES

Mayer offers a wide range of community facilities including a library, a recreation center, a park, a Senior Center, Catholic Social Services, and many athletic facilities such as football and baseball fields, a basketball/tennis court and two gyms.

#### Educational Institutions

	<u>Public</u>	<u>Private</u>
Elementary	Y	N
High School	Y	N

#### Financial

Number of Banks: 1

#### Governmental Agencies

Fire Department: Staffed City/Local Fire Department

Law Enforcement: Sheriff's Office

Airports Nearby Ernest A. Love Field (25 miles northwest) has three paved runways (7,608/4,842/4,408 ft.) UNICOM radio and maintenance services.

#### Medical

Clinics in Spring Valley & Dewey. Full medical facilities available in Prescott & Prescott Valley.

#### Hotel and Lodging Facilities

Number of Rooms: 22

Meeting Rooms: 4

Capacity of Largest Facility: 150

### Industrial Properties

For more information contact the Mayer Chamber of Commerce.

### Utilities

Electricity	APS (Statewide)	800.253-9407
Natural Gas	Southern Union Gas Co.	928.445.2210
Sewer	Individual septic tanks	
Telephone	Qwest (statewide)	800.244.1111
Water	Mayer Water Co.	928.632.4113

Cable Providers: No      Cable Internet Service Provider: No  
Digital Switching Station: No      Fiber Optics: Yes  
Internet Service Provider: Yes

### Weather

Month	Average Temperature (°F)		Average Total Precipitation (Inches)
	Daily Minimum	Daily Maximum	
January	32.5	57.4	1.53
February	34.3	60.5	1.54
March	36.8	64.7	1.41
April	41.9	72.8	0.59
May	48.9	81.8	0.37
June	57.5	92.0	0.29
July	65.5	95.6	1.75
August	64.6	93.1	2.40
September	59.0	88.2	1.65
October	49.2	78.2	1.08
November	39.0	66.0	1.08
December	33.0	58.3	1.35
Yearly Avg	46.9	75.7	15.03

Western Regional Climate Center, wrcc@dri.edu. Period of record 1948-2003. Average Total Snowfall 2.2". Nearest data available from Cordes, AZ.

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information, contact:

Mayer Area Chamber of Commerce  
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Web: [www.mayerareachamber.org](http://www.mayerareachamber.org)

### ARIZONA DEPARTMENT OF COMMERCE

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Prepared on 6/2004